



*“On a
Crusade...”*

To Fight Cancer



Utah Cancer Crusaders

Cancer is now the leading cause of death among Americans today. With over 1,000 types of cancer being diagnosed each day, this disease has become a global epidemic. According to the World Health Organization, cancer incidence will increase by nearly 50% in 20 years. With that said, we at the Cancer Crusaders Organization (a.k.a. the Utah Cancer Crusaders) are on a mission. We are *committed to providing the most effective*, specially-tailored cancer-health education for you and your loved ones, thus *equipping you with the tools to prevent* a future cancer diagnosis. We are committed to *improving the overall quality* of life by inspiring our community, especially our young adults who are our future leaders, parents, and employees, to adopt healthy behaviors. Furthermore, we are committed to serving as the voice of advocacy for the medically-underserved thus enabling them to have access to quality professional care and which will preserve their lives. We are on a crusade against cancer, and we invite you to join us for *“together we will find a cure for cancer not because we wished for it, but because we worked for it!”*

With that said, you can rest assured that your tax-deductible donation will go directly towards the cause in which you aim to support. The Cancer Crusaders Organization is comprised of volunteers, thus our costs of operation and maintenance are covered by annual membership dues. So, be confident in knowing that your financial contribution will, indeed, be an investment in community. Thank you for partnering up with us in the crusade against cancer, and for allowing us to continually serve the cancer community. After all, good health is our best asset!

Your donation will go towards supporting the following services and programs we offer:

The Utah Skin Cancer Task Force.

The Utah Skin Cancer Task Force is comprised of primarily student volunteers and community citizens who are dedicated to fighting the world's most common cancer, through our five-year "*Only Skin Deep?*" Skin Cancer Prevention Education Campaign to promote the national Skin Cancer Awareness ribbon symbol, and to implement effective skin cancer prevention education curriculums and programs internationally.



Skin Cancer Awareness

The Cindy A. White Foundation.

Named after our beloved mother, the late Cindy Ann Drake White, who died of breast cancer, this program serves a two-fold purpose: 1) to enhance access to cancer screenings and other preventative care to the medically-underserved and at-risk individuals of lower-income families; 2) addressing the unique needs of cancer patients' family members. Recently, we formed a partnership with the Huntsman Cancer Institute to expand this foundation and its services through a voucher-referral program to encourage individuals to get screened regularly for cancer and hence, espouse healthy behaviors and prevention. Additionally, we are finalizing the formation of an alliance with Student Health Services at Utah Valley State College in offering professional, yet accessible grief counseling and support groups to public.



The Ovilla Wilson Turnbull Service-Learning Program.

Inspired by our dear friend and nationally-recognized pedagogical researcher on service-learning Ovilla Turnbull, this newly established program is aimed at fostering a deeply rooted love for civic engagement among our young adult population and promoting service-learning on the college campuses through: 1) Establishing and maintaining cancer

awareness clubs on each of the college campuses; 2) Providing updated information health education materials so as to build and maintain cancer-health reference libraries and learning centers on the campuses and in around their surrounding communities; 3) Enabling students to participate in global health promotion through hands-on leadership training experiences and service-learning expeditions.

Process of making a donation:

Yes! I wish to pledge a one-time donation of:

\$50 \$100 \$250 \$500 (other_____).

I am sending my tax-deductible donation in the form of a check or money order made out to the "Utah Cancer Crusaders."

Yes! I want to be a long-term supporter by making a monthly contribution of:

\$10 \$20 \$50 \$100 (other_____).

I wish to have an invoice sent to me as a friendly reminder of my monthly contribution. The invoice will be sent to the following email address _____ or mailing address: _____.

Yes! I wish to pledge a charitable donation in honor of _____ who was touched by cancer.

*Memorials are \$100 each; they include a photo and a 300 word tribute to be featured on our Web-site for one calendar year (12-months).

Yes! I would love to stay abreast of what the Cancer Crusaders Organization is doing, and how I can be involved! My email address is _____.

The Cancer Crusaders Organization is a registered 501 [c] [3] non-profit service corporation. Tax I.D. # 68-0567206. Public Charity Status: 170 (b) (A) (vi),

Please send your charitable contributions to
The Cancer Crusaders Organization P.O. Box 2076 Provo, UT 84603.

For more information, please call 801.863.6351 or email us at info@cancercrusaders.org

THANK YOU FOR SUPPORTING THE FIGHT AGAINST CANCER!